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57

Your Website Score

Review of Horme.com.sg

Generated on 2023-05-18

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization
Mobile
Visitors
Link Analysis
Usability
Technologies
Social

Iconography

- Good
- To Improve
- Errors
- Not Important
- Hard to solve
- Little tough to solve
- Easy to solve
- No action necessary

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Search Engine Optimization

Title Tag

Horme Hardware: Online DIY & Hardware Store Singapore

Length: 58 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Horme Hardware is Singapore's Largest Online Home DIY & Hardware Store. Your one-stop portal for all your Home DIY needs. FREE Delivery Above $100.

Length: 147 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

Horme Hardware

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

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Google Preview

Horme Hardware: Online DIY & Hardware Store Singapore

horme.com.sg/

Horme Hardware is Singapore's Largest Online Home DIY & Hardware Store. Your one-stop portal for all your Home DIY needs. FREE Delivery Above $100.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

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Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	9	0	23	0	0

<H1> Brands That You'll Love </H1>
<H2> Bulk Savings </H2>
<H2> Horme Exclusives </H2>
<H2> Shop By Brand </H2>
<H2> View All Products </H2>
<H2> Categories </H2>
<H2> View All Location Details </H2>
<H2> Information </H2>
<H2> Customer Service </H2>
<H2> Extra </H2>
<H4> PPE & Safety Equipment </H4>
<H4> Ladders, Trolleys & Storage </H4>
<H4> Locks & Security </H4>
<H4> Cleaning Products </H4>
<H4> Bathroom & Kitchen </H4>
<H4> Electrical & Lighting </H4>
<H4> Gardening & Outdoor </H4>
<H4> Paint & Painting Supplies </H4>
<H4> Hand Tools </H4>
<H4> Power Tools - Accessories </H4>
<H4> Power Tools - Corded </H4>
<H4> Power Tools - Cordless </H4>
<H4> Chemical Products </H4>
<H4> Cleaning Chemicals </H4>
<H4> Construction Products </H4>
<H4> Hardware & Supplies </H4>
<H4> Household Products </H4>
<H4> Light Machinery </H4>
<H4> Office & School Supplies </H4>
<H4> Pneumatic Tool </H4>
<H4> Test & Measurement </H4>
<H4> Welding Equipment & Products </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

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Keywords Cloud

tools 21 products 17 hardware 13 other 11 corded 10

equipment 9 accessories 9 safety 8 home 8 supplies 8

trade 6 more 6 kitchen 5 power 5 paint 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
tools	21	✗	✗	✓
products	17	✗	✗	✓
hardware	13	✓	✓	✓
other	11	✗	✗	✗
corded	10	✗	✗	✓
equipment	9	✗	✗	✓
accessories	9	✗	✗	✓
safety	8	✗	✗	✓
home	8	✗	✓	✗
supplies	8	✗	✗	✓
trade	6	✗	✗	✗
more	6	✗	✗	✗
kitchen	5	✗	✗	✓
power	5	✗	✗	✓
paint	5	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

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Alt Attribute

We found 22 images on this web page

✖ 2 ALT attributes are empty or missing.

https://cdn.horme.com.sg/images/loaders/loader13.gif

https://cdn.horme.com.sg/images/loaders/loader13.gif

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **6.37%**

Text content size	8339 bytes
Total HTML size	130943 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Oh No! GZIP is not enabled.

✖ Your webpage size is 128 KB, could be compressed upto 49 KB using GZIP (61.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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IP Canonicalization

No your domain IP 52.220.141.31 does not redirect to horme.com.sg

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Good, you have XML Sitemap file!
http://horme.com.sg/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt

Good, you have Robots.txt file!
http://horme.com.sg/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

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Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: Not Available

Created Date: Not Available

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

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Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website

628 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

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Usability

URL

http://horme.com.sg
Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

Favicon

Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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Page Size

128 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

2.31 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

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Domain Availability

Domains (TLD)	Status
horme.com	Already Registered
horme.net	Already Registered
horme.org	Already Registered
horme.biz	Already Registered
horme.us	Already Registered

> Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
borme.sg	Available
gorme.sg	Available
torme.sg	Available
yorme.sg	Available
uorme.sg	Available

> Register the various typos of your domain to protect your brand from cybersquatters.

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Email Privacy

Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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Mobile

Mobile Friendliness

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

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Mobile View

> The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??
>
> Your website should look nice on the most popular mobile devices.
>
> Tip: Use an analytics tool to track mobile usage of your website.

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Technologies

Server IP

Server IP	Server Location	Service Provider
52.220.141.31	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✗ Too bad, your website has too many CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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Doc Type

Your Web Page doctype is XHTML 1.0 Transitional

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

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Social

Social Data

Your social media status

Facebook: ✔ HormeHardware

Twitter: ✔ Horme

Instagram: ✔ Horme.sg

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

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Visitors

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

$60 USD

Just a estimated worth of your website based on Alexa Rank.

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In-Page Links

We found a total of 261 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Bulk Savings	Internal Links	Dofollow
Horme Exclusives	Internal Links	Dofollow
Shop By Brand	Internal Links	Dofollow
View All Products	Internal Links	Dofollow
PPE & Safety Equipment	Internal Links	Dofollow
Masks & Respiratory Protection	Internal Links	Dofollow
Head, Eyes, Ears & Face Protection	Internal Links	Dofollow
Hand, Body & Fall Protection	Internal Links	Dofollow
Safety Footwear	Internal Links	Dofollow
Occupational Workwear	Internal Links	Dofollow
First Aid Kit	Internal Links	Dofollow
Medical Disposables	Internal Links	Dofollow
Home Care & Rehab Equipment	Internal Links	Dofollow
Fire Safety Products	Internal Links	Dofollow
Workplace Safety Products	Internal Links	Dofollow
Ladders, Trolleys & Storage	Internal Links	Dofollow
Ladders & Work Platforms	Internal Links	Dofollow
Trolleys & Carts	Internal Links	Dofollow
Storage Boxes, Baskets & Containers	Internal Links	Dofollow
Toolboxes, Tool Bags & Work Benches	Internal Links	Dofollow
Castors & Wheels	Internal Links	Dofollow
Waterproof Equipment Cases	Internal Links	Dofollow
Other Storage Equipment	Internal Links	Dofollow
Locks & Security	Internal Links	Dofollow
Safe Box	Internal Links	Dofollow
Padlocks & Lockout Devices	Internal Links	Dofollow
Digital Door Locks	Internal Links	Dofollow
Door Hardware & Locks	Internal Links	Dofollow
Key Cabinets & Letter Boxes	Internal Links	Dofollow
Cleaning Products	Internal Links	Dofollow
Trash & Recycling Bins	Internal Links	Dofollow
Vacuum Cleaners & Floor Care	Internal Links	Dofollow
Pressure Washers	Internal Links	Dofollow
Cleaning Tools	Internal Links	Dofollow
Vacuum Bags, Filters & Accessories	Internal Links	Dofollow
Bathroom & Kitchen	Internal Links	Dofollow
Bathroom & Kitchen Faucets	Internal Links	Dofollow
Bathroom Accessories	Internal Links	Dofollow
Plumbing Hardware	Internal Links	Dofollow
Small Home Kitchen Appliances	Internal Links	Dofollow
Water Filtration Systems	Internal Links	Dofollow
Water Heaters	Internal Links	Dofollow
Fittings & Accessories	Internal Links	Dofollow
Electrical & Lighting	Internal Links	Dofollow
Fans, Ventilation & Air Quality	Internal Links	Dofollow
Flashlight & Portable Lighting	Internal Links	Dofollow

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Batteries & Portable Power Stations	Internal Links	Dofollow
LED Light & Light Bulbs	Internal Links	Dofollow
Indoor & Outdoor Lighting	Internal Links	Dofollow
Smart Home Devices	Internal Links	Dofollow
Door Bell & Door Chime	Internal Links	Dofollow
Electrical Accessories	Internal Links	Dofollow
Extension Cord & Cable Reel	Internal Links	Dofollow
Gardening & Outdoor	Internal Links	Dofollow
Lawn Mowers & Outdoor Power Tools	Internal Links	Dofollow
Garden Hoses, Sprayers & Watering Systems	Internal Links	Dofollow
Garden Tools	Internal Links	Dofollow
Flowers Pots & Planters	Internal Links	Dofollow
Seeds, Garden Soil & Fertilizers	Internal Links	Dofollow
Insect & Pest Control Products	Internal Links	Dofollow
Water Pumps & Pond Filters	Internal Links	Dofollow
Cooler Box & Cooler Bags	Internal Links	Dofollow
BBQ Grills	Internal Links	Dofollow
Outdoor Sports & Leisure	Internal Links	Dofollow
Paint & Painting Supplies	Internal Links	Dofollow
Interior Wall Paints	Internal Links	Dofollow
Wood & Metal Paints	Internal Links	Dofollow
Exterior Wall Paints	Internal Links	Dofollow
Spray Paints	Internal Links	Dofollow
Paint Brushes, Paint Rollers & Painting Tools	Internal Links	Dofollow
Paint Sealers, Primers & Undercoats	Internal Links	Dofollow
Paint Thinners, Solvents & Cleaners	Internal Links	Dofollow
Hand Tools	Internal Links	Dofollow
Hand Tool Sets & Accessories Kits	Internal Links	Dofollow
Automotive Maintenance Tools	Internal Links	Dofollow
Chisels, Files & Punches	Internal Links	Dofollow
Cutting & Sawing Tools	Internal Links	Dofollow
Electrician Tools	Internal Links	Dofollow
Clamps, Riveters & Staples	Internal Links	Dofollow
Hammers, Mallets & Striking Tools	Internal Links	Dofollow
Hex Tools & Accessories	Internal Links	Dofollow
Laser Measure & Inspection	Internal Links	Dofollow
Measuring & Layout Tools	Internal Links	Dofollow
Multitools & Knives	Internal Links	Dofollow
Non Sparking Safety Tools	Internal Links	Dofollow
Pliers	Internal Links	Dofollow
Pryers And Pullers	Internal Links	Dofollow
Plumbing Tools	Internal Links	Dofollow
Sockets & Ratchets	Internal Links	Dofollow
Screwdrivers & Nut Drivers	Internal Links	Dofollow
Taps & Dies	Internal Links	Dofollow
Wrenches	Internal Links	Dofollow
Other Hand Tools	Internal Links	Dofollow
Power Tools - Accessories	Internal Links	Dofollow
Abrasives	Internal Links	Dofollow
Powertools Batteries & Chargers	Internal Links	Dofollow
Cutting & Sawing Acc	Internal Links	Dofollow
Drilling & Fastening Acc	Internal Links	Dofollow
Multi Tool Accessories	Internal Links	Dofollow

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Planing & Routering Acc	Internal Links	Dofollow
Polishing & Sanding Acc	Internal Links	Dofollow
Other Power Tools Acc	Internal Links	Dofollow
Power Tools - Corded	Internal Links	Dofollow
Corded Drills, Impact Drivers & Wrenches	Internal Links	Dofollow
Corded Heat Guns & Glue Guns	Internal Links	Dofollow
Corded Grinders	Internal Links	Dofollow
Corded Oscillating & Rotary Powertools	Internal Links	Dofollow
Corded Planers & Routers	Internal Links	Dofollow
Corded Polishers & Sanders	Internal Links	Dofollow
Corded Saws	Internal Links	Dofollow
Corded 110V Powertools	Internal Links	Dofollow
Other Corded Power Tools	Internal Links	Dofollow
Power Tools - Cordless	Internal Links	Dofollow
Combo Kits	Internal Links	Dofollow
Bare Units	Internal Links	Dofollow
Cordless Drills, Impact Drivers & Wrenches	Internal Links	Dofollow
Cordless Grinders	Internal Links	Dofollow
Cordless Saws	Internal Links	Dofollow
Other Cordless Power Tools	Internal Links	Dofollow
Chemical Products	Internal Links	Dofollow
Adhesives & Glues	Internal Links	Dofollow
Sealants	Internal Links	Dofollow
Greases, Oils & Lubricants	Internal Links	Dofollow
Fillers, Putty & Waterproofing	Internal Links	Dofollow
Other Chemical Products	Internal Links	Dofollow
Cleaning Chemicals	Internal Links	Dofollow
Adhesive & Grease Remover	Internal Links	Dofollow
Air Fresheners & Disinfectant Spray	Internal Links	Dofollow
All Purpose & Multi-purpose Cleaner	Internal Links	Dofollow
Bathroom, Drain & Toilet Cleaners	Internal Links	Dofollow
Car & Bicycle Care Products	Internal Links	Dofollow
Contact Cleaners	Internal Links	Dofollow
Dishwashing Liquids & Kitchen Cleaner	Internal Links	Dofollow
Disinfectants & Germicides	Internal Links	Dofollow
Furniture & Upholstery Care	Internal Links	Dofollow
Hand Washes & Hand Sanitizers	Internal Links	Dofollow
Laundry Detergent & Fabric Softeners	Internal Links	Dofollow
Metal Polish & Rust Remover	Internal Links	Dofollow
Other Cleaning Supplies	Internal Links	Dofollow
Tiles & Floor Cleaners	Internal Links	Dofollow
Windows & Glass Cleaners	Internal Links	Dofollow
Halal Certified Cleaning Chemicals	Internal Links	Dofollow
Construction Products	Internal Links	Dofollow
Construction Tools	Internal Links	Dofollow
Building Materials	Internal Links	Dofollow
Dormitory Furniture	Internal Links	Dofollow
Other Construction Products	Internal Links	Dofollow
Hardware & Supplies	Internal Links	Dofollow
Fasteners	Internal Links	Dofollow
Lifting Equipment	Internal Links	Dofollow
Packaging & Shipping Supplies	Internal Links	Dofollow
Ropes & Chains	Internal Links	Dofollow

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TV Mount & Brackets	Internal Links	Dofollow
Window Hardware	Internal Links	Dofollow
Other Hardware & Industrial Supplies	Internal Links	Dofollow
Household Products	Internal Links	Dofollow
Home & Office Supplies	Internal Links	Dofollow
Incontinence Supplies	Internal Links	Dofollow
Kitchen Necessities	Internal Links	Dofollow
Laundry Necessities	Internal Links	Dofollow
Paper, Tissue & Wipe	Internal Links	Dofollow
Party Supplies	Internal Links	Dofollow
Pets Necessities	Internal Links	Dofollow
Other Household Products	Internal Links	Dofollow
Light Machinery	Internal Links	Dofollow
Automotive Equipment	Internal Links	Dofollow
Cutting & Sawing Machine	Internal Links	Dofollow
Drilling Machine	Internal Links	Dofollow
Portable Generators	Internal Links	Dofollow
Sanding & Grinding Machine	Internal Links	Dofollow
Other Machines	Internal Links	Dofollow
Office & School Supplies	Internal Links	Dofollow
Adhesive & Industrial Tapes	Internal Links	Dofollow
Computer & IT Supplies	Internal Links	Dofollow
Desktop Stationery	Internal Links	Dofollow
Office & Retail Furniture	Internal Links	Dofollow
Office Equipment	Internal Links	Dofollow
Office Paper Products	Internal Links	Dofollow
Writing Instruments	Internal Links	Dofollow
Pneumatic Tool	Internal Links	Dofollow
Air Compressors & Inflators	Internal Links	Dofollow
Air Tools	Internal Links	Dofollow
Air Accessories	Internal Links	Dofollow
Test & Measurement	Internal Links	Dofollow
Electrical & Electronic Tester	Internal Links	Dofollow
Environmental Tester	Internal Links	Dofollow
Multimeters & Clamp Meters	Internal Links	Dofollow
Network & Data Tester	Internal Links	Dofollow
Temperature Measurement & Thermal Imaging	Internal Links	Dofollow
Welding Equipment & Products	Internal Links	Dofollow
Welder Machines	Internal Links	Dofollow
Welding Accessories	Internal Links	Dofollow
Soldering & Brazing Equipment	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Locate Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Delivery & Exchange	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
FAQ	Internal Links	Dofollow
Warranty	Internal Links	Dofollow
Rate and Review	Internal Links	Dofollow
Sell With Us	Internal Links	Dofollow
(65) 6840 8888	Internal Links	Dofollow
Career Opportunities	Internal Links	Dofollow
(65) 6840 8855	Internal Links	Dofollow

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View More details >	Internal Links	Dofollow
(65) 6840 8844	Internal Links	Dofollow
View More details >	Internal Links	Dofollow
(65) 6840 8833	Internal Links	Dofollow
View More details >	Internal Links	Dofollow
(65) 6840 8822	Internal Links	Dofollow
View More details >	Internal Links	Dofollow
Login	Internal Links	Dofollow
Create an account	Internal Links	Dofollow
Recently Viewed	Internal Links	Dofollow
Wishlist	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Follow Us	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Promotions	Internal Links	Dofollow
Mobile Apps	Internal Links	Dofollow
Suggest a Product	Internal Links	Dofollow
Go here>>	External Links	Nofollow
Blog	External Links	Dofollow
No Anchor Text	External Links	Dofollow
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No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

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Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

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