

Review of [Qatar.day.com](https://qatar.day.com)

Generated on 2022-09-09

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Today's Breaking News - Doha, Qatar & World

Length: 43 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Breaking international news, top headlines from Qatar, latest updates about health, lifestyle, travel, legal, employment, sports, things to do, events and more.

Length: 160 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



qatar news, doha news, qatar, doha, qatar local news, qatar news today, doha news today, adlsa, QDC, health card, work visa, QVC, moph updates, international news, sports news, lifestyle, entertainment, jobs in qatar, vaccination information, COVID-19, Qatar Day, bollywood, labor laws, qatar visa, events, discover qatar, classifieds.

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Today's Breaking News - Doha, Qatar & World](#)

[qatarday.com/](#)

Breaking international news, top headlines from Qatar, latest updates about health, lifestyle, travel, legal, employment, sports, things to do, events and more.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

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Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

qatar 66 world 21 doha 18 fifa 16 news 16
international 9 trending 9 best 9 wins 8 lusail 8
says 8 sign 8 june 7 city 7 launches 6

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency


Keywords	Freq	Title	Desc	<H>
qatar	66	✓	✓	✓
world	21	✓	✗	✓
doha	18	✓	✗	✓
fifa	16	✗	✗	✓
news	16	✓	✓	✓
international	9	✗	✓	✓
trending	9	✗	✗	✓
best	9	✗	✗	✓
wins	8	✗	✗	✓
lusail	8	✗	✗	✓
says	8	✗	✗	✓
sign	8	✗	✗	✓
june	7	✗	✗	✓
city	7	✗	✗	✓
launches	6	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute



We found 31 images on this web page
 5 ALT attributes are empty or missing.

https://qdnewssl-5762.kxcdn.com/QD_design/images/user.svg
/QD_design/images/logo.svg
https://qdnewssl-5762.kxcdn.com/QD_design/images/play.svg
/QD_design/images/logo.svg
https://qdnewssl-5762.kxcdn.com/QD_design/images/cate_tp.jpg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio



HTML to Text Ratio is: **6.32%**

Text content size 12100 bytes
Total HTML size 191475 bytes



Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.
A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression



Wow! It's GZIP Enabled.
 Your webpage is compressed from 187 KB to 37 KB (80.2 % size savings)



Gzip is a method of compressing files (making them smaller) for faster network transfers.
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 83.136.253.86 does not redirect to qatarday.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.



WWW Resolve



Warning, no 301 redirects are in place to redirect traffic to your preferred domain. Pages that load successfully both with and without www. are treated as duplicate content!

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



XML Sitemap



Good, you have XML Sitemap file!
<http://qatarday.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.





Robots.txt



Good, you have Robots.txt file!
<http://qatarday.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 12 Years, 10 Days

Created Date: 30th-Aug-2010

Updated Date: 13th-Jul-2022

Expiry Date: 30th-Aug-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

39 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

145,726 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://qatarday.com
Length: 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

187 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.29 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
qatarday.net	Available
qatarday.org	Already Registered
qatarday.biz	Already Registered
qatarday.us	Available
qatarday.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
qqtarday.com	Available
qwtarday.com	Available
qztarday.com	Available
qxtarday.com	Available
qararday.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
83.136.253.86	Not Available	Not Available





Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

-  Too bad, your website has too many CSS files.
-  Too bad, your website has too many JavaScript files.
-  Perfect, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8






Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  QatarDay

 Twitter:  Qatarday

 Instagram:  Qatarday

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



70292nd most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

Popularity at	Qatar
Regional Rank	433

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$31,272 USD

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 206 links including both internal & external links of your site

Anchor	Type	Follow
Register	Internal Links	Dofollow
Advertise with us	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
News	Internal Links	Dofollow
Qatar News	Internal Links	Dofollow
Business	Internal Links	Dofollow
Sports	Internal Links	Dofollow
Lifestyle	Internal Links	Dofollow
International	Internal Links	Dofollow
Technology	Internal Links	Dofollow
Football	Internal Links	Dofollow
Entertainment	Internal Links	Dofollow
Trending Now	Internal Links	Dofollow
From The Editor	Internal Links	Dofollow
Things to Do	Internal Links	Dofollow
FIFA World Cup	Internal Links	Dofollow
Videos	Internal Links	Dofollow
Health	Internal Links	Dofollow
Events	Internal Links	Dofollow
Legal	Internal Links	Dofollow
More	Internal Links	Dofollow
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Beauty & Spa	Internal Links	Dofollow
Restaurant & Reviews	Internal Links	Dofollow
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Information	Internal Links	Dofollow
Travel	Internal Links	Dofollow
Technology	Internal Links	Dofollow
Food	Internal Links	Dofollow
Ramadan and Eid	Internal Links	Dofollow
Lifestyle	Internal Links	Dofollow
Nature	Internal Links	Dofollow
Science	Internal Links	Dofollow
Culture	Internal Links	Dofollow
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Oman Launches Free Multiple Entry Visa for Hayya Card Holders	Internal Links	Dofollow
Doha International Airport to start operation for shuttle flights transporting football fans	Internal Links	Dofollow
Doha Metro & Lusail Tram services extended up to 3am on Sept 9	Internal Links	Dofollow

Qatar, Italy sign defence agreement for securing 2022 FIFA World Cup	Internal Links	Dofollow
Vehicles to be diverted away from several roads on Friday during Lusail Super Cup	Internal Links	Dofollow
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QFFD Collaborating with UN Special Trust Fund for Afghanistan to Support Basic Human Needs	Internal Links	Dofollow
FIFA World Cup FIFA World Cup Qatar 2022: Smoke-free stadiums and bans on tobacco marketing	Internal Links	Dofollow
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Qatar News Ministry urges public to participate in #WateringBirds initiative	Internal Links	Dofollow
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About Qatar The Whale Sharks of Qatar	Internal Links	Dofollow
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Qatar Becomes Open Museum in Preparation for FIFA World Cup Qatar 2022	Internal Links	Dofollow
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Things To Do In Qatar	Internal Links	Dofollow
Things to do in Qatar this weekend: September 8 to 10, 2022	Internal Links	Dofollow
A Sneak Peek At Qatar Auto Museum Project Exhibition	Internal Links	Dofollow
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Legal And Labor In Qatar	Internal Links	Dofollow
Legal And Labor In Qatar Qatar Chamber, Labour Ministry discuss domestic worker insurance Yesterday, the Minister of Labor, His Excellency Dr. Ali bin Smaikh Al Marri, met with the Chairman of Qatar Chamber, Sheikh Khalifa bin Jassim Al Thani, and members of the Board of Directors of Qatar Chamber at the QC Headquarters. This meeting i..	Internal Links	Dofollow
Ministry of Labour Launches "Monthly Statistics" Feature on Official Website The Ministry of Labor has announced the launch of a new feature on the website that allows the public to view the latest statistics on labor sector in Qatar by logging into the "monthly statistic..	Internal Links	Dofollow
Why a Recruitment Specialist is Worth of Your Time	Internal Links	Dofollow
Top 5 Trending Jobs in Qatar 2022	Internal Links	Dofollow
How to Write a Unique Cover Letter When Applying for a Job	Internal Links	Dofollow

How to Follow Up With Prospective Recruiters in Qatar After the Job Interview	Internal Links	Dofollow
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International News	Internal Links	Dofollow
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Restaurant & Reviews City Centre Rotana Doha June Listing Experience the journey of Marco Polo at Teatro Starting June 17th, Teatro welcomes you to its unique brunch to experience Marco Polo's journey from Asia to Italy. With a revamped menu, guests can expect a variety of rich and authentic dishes i..	Internal Links	Dofollow
InterContinental Doha Beach & Spa June 2022 Listings	Internal Links	Dofollow
Al Nahham Restaurant	Internal Links	Dofollow
Restaurant & Reviews Ramadan at City Center Rotana Doha : Delivery and Take Away Options Delivery and Take Away Options City Center Rotana Doha is serving up exciting iftar menus this Ramadan for delivery or takeaway for you to enjoy from the comfort of your own home. Advanced reservations are required. Middle Eastern Lamb Ou..	Internal Links	Dofollow
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Taylor Swift Wins Top MTV Video Award, Announces New Album	Internal Links	Dofollow
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Where to Find the Best Burgers in Qatar 9/8/2022	Internal Links	Dofollow
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Best Waterfront Restaurants With a Sea View 9/7/2022	Internal Links	Dofollow
Where to order Best Onam Sadhya in Qatar (2022)? 9/7/2022	Internal Links	Dofollow
5 Insta-worthy Cafes worth visiting in Qatar 9/6/2022	Internal Links	Dofollow
Restaurants With A View in Qatar 9/6/2022	Internal Links	Dofollow
NASA Cancels the Second Artemis Moon Rocket Launch Attempt 9/4/2022	Internal Links	Dofollow
Learn How to Shop like a Local in Qatar	Internal Links	Dofollow
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Your Guide to Online Grocery Shopping in Doha	Internal Links	Dofollow
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BFL Group enters the Qatar market with the launch of first Brands For Less store	Internal Links	Dofollow
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Health & Wellbeing	Internal Links	Dofollow
Health & Wellbeing Not COVID, not flu: Mystery pneumonia emerges in Argentina A third person has died this week in Argentina from an unexplained type of pneumonia that has affected nine people in total so far. All of the cases centre around a private medical clinic in northwestern Tucuman province. Authorities say t..	Internal Links	Dofollow
India develops its first cervical cancer vaccine	Internal Links	Dofollow
PADRA Hair Transplant Clinic Opens Its First Branch in Qatar	Internal Links	Dofollow

Health & Wellbeing Chinese Scientists Identify New Gene behind Rare Blood Disease Chinese scientists have identified a new gene, the deficiency of which may lead to a rare, life-threatening blood disease called hemophagocytic lymph histiocytosis (HLH). The illness typically occurs in early childhood, with stem cell transplantat..	Internal Links	Dofollow
Masks not required in Public spaces starting September 1, 2022	Internal Links	Dofollow
Study Reveals Accumulation of Fat Around Waist Increases Risk of Heart Disease	Internal Links	Dofollow
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Afghanistan Earthquake Kills 8, More Casualties Feared	Internal Links	Dofollow
Strong Earthquake Strikes China's Southwestern Sichuan Province	Internal Links	Dofollow
Former Tata Sons Chair Cyrus Mistry Dies in Road Accident	Internal Links	Dofollow
Sports News India summons Wikipedia officials over cricketer biography tweak India has summoned executives of Wikipedia after a national cricketer's page on the online encyclopedia was edited following a match with rival Pakistan to claim that he was linked to a Sikh separatist movement, a government source said on Monday..	Internal Links	Dofollow
Dutch Grand Prix: Max Verstappen Wins Home Race to Extend Title Lead	Internal Links	Dofollow
Rally of Lebanon Champion Al Attiyah Says Keen to Represent Qatar in All Int'l Championships	Internal Links	Dofollow
Sports News Qatar Competes with Spain and Germany in 2025 World Table Tennis Championship Hosting Bid The United States, Turkey, Italy and the United Arab Emirates announced their withdrawal from the race to host the 2025 World Table Tennis Championship, leaving only Qatar, Spain and Germany to compete for the hosting bid. The International Table ..	Internal Links	Dofollow
Hong Kong Open Cancelled Due to COVID-19 Quarantine Restrictions	Internal Links	Dofollow
Qatar's Team Takes Part in Eisenhower Trophy in Paris	Internal Links	Dofollow
Ministry of Commerce and Industry Wins Excellence Award on E-Inspection System	Internal Links	Dofollow
Qatar Stock Exchange Index Loses 117 Points	Internal Links	Dofollow
QCB Issues Treasury Bills for September Valued at QR 600 Million	Internal Links	Dofollow
Ooredoo and QNB collaborate on a new co-branded Visa Credit Card design	Internal Links	Dofollow
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Qatar population nearly 1 million as expats flock in to look for jobs	Internal Links	Dofollow
Your Latest Guide to Rapid Antigen Tests and PCR Tests in Qatar	Internal Links	Dofollow
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Where to Celebrate International Yoga Day 2022 in Qatar	Internal Links	Dofollow
Newly Opened Restaurants in Qatar in May 2022	Internal Links	Dofollow
Events	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
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Technology	Internal Links	Dofollow
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LUCKY MAN (KANNADA) Book Now	External Links	Dofollow
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Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



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