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66

Your Website Score

# Review of Tera.ma

Generated on 2023-03-17

## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization
Usability
Mobile
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Visitors
Social
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## Iconography

- Good
- To Improve
- Errors
- Not Important
- Hard to solve
- Little tough to solve
- Easy to solve
- No action necessary

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# Search Engine Optimization

**Title Tag**

Tera.ma ® - Magasin d'informatique

**Length:** 34 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

**Meta Description**

Tera.ma - Votre expert informatique & High Tech - achat /vente PC Maroc - Livraison à domicile* - Retrait 1h en Magasin* - Garantie* - SAV 7j/7

**Length:** 143 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

**Meta Keywords**

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

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## Google Preview

Tera.ma ® - Magasin d'informatique

**tera.ma/**

Tera.ma - Votre expert informatique & High Tech - achat /vente PC Maroc - Livraison à domicile* - Retrait 1h en Magasin* - Garantie* - SAV 7j/7

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

## Headings

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|---|---|---|---|---|---|
| 1 | 11 | 124 | 5 | 4 | 0 |

<H1> Tera.ma : Votre Expert Informatique & High Tech </H1>

<H2> Super Promos </H2>

<H2> Les nouveautés </H2>

<H2> PC Portable </H2>

<H2> Ordinateur de Bureau </H2>

<H2> Moniteur PC </H2>

<H2> Aide & Information </H2>

<H2> A Propos </H2>

<H2> Mon Compte </H2>

<H2> Newsletter </H2>

<H2> Connexion </H2>

<H2> Inscrivez-vous </H2>

<H3> Lenovo ThinkPad L14 Gen 2 – i7-1165G7 </H3>

<H3> Lenovo ThinkCentre Tiny-in-One M920Q – i5-8eme Generation </H3>

<H3> Microsoft Surface Book 3 (SLZ-00006) GTX 1660 Ti Max-Q </H3>

<H3> Lenovo IdeaPad 3-17ADA05 </H3>

<H3> HP X24c – 23.6″ Full-HD 144Hz Curved </H3>

<H3> Lenovo ThinkCentre Tiny-in-One M710q – i3-6Th Gén </H3>

<H3> Lenovo Thinkpad T450 20BUS1GG00 . Occasion </H3>

<H3> Microsoft Surface Book 3 (SKW-00006) GTX 1650 Max-Q </H3>

<H3> Lenovo ThinkPad X13 </H3>

<H3> Lenovo ThinkPad L15 GEN 2 </H3>

<H3> Acer Aspire A515-56-72DA – i7 11Th Gen </H3>

<H3> Lenovo IdeaPad S145 . Occasion </H3>

<H3> HP Zbook 14U G6 6TP69EA Radeon Pro WX 3200 . Occasion </H3>

<H3> HP Zbook 14U G5 2GY07AV Radeon Pro WX 3100 . Occasion </H3>

<H3> HP Zbook 14U G5 2GY07AV Intel Core™ i7-8650U 8th 32 Gb DDR4 – 512 Gb SSD NVMe – 14″ IPS Full-HD – Radeon Pro WX 3100 . Occasion </H3>

<H3> Lenovo V15 . Occasion </H3>

<H3> Dell Vostro 15 3501 . Occasion </H3>

<H3> Acer Aspire 3 A315-58-5922 Argent Pur </H3>

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<H3> HP Z440 Workstation (T4K79ET) Quadro K2200 – Occasion </H3>
<H3> HP Z440 Workstation (G1X54ET) Quadro K2200 – Occasion </H3>
<H3> Asus E210MA-GJ320T – Intel Celeron N4020 </H3>
<H3> Dell Vostro 5620 16 Pouces (210-BDBL) </H3>
<H3> HP X32c – 31.5″ Full-HD 165Hz Curved </H3>
<H3> Ecran 32″ Full HD HP 32s (2UD96AA) </H3>
<H3> HP Z440 Workstation – Occasion </H3>
<H3> Dell XPS 17″ 9710 – i7 11Th Génération – RTX 3060 </H3>
<H3> Dell XPS 13.4″ Notebook 9310 – i7 11Th Génération </H3>
<H3> HP ENVY X360 15-es0557ng </H3>
<H3> Imprimante multifonction laser HP MFP135a (4ZB82A) </H3>
<H3> Goodram 8GB PC4-25600 Sodimm DDR4 3200Mhz </H3>
<H3> HP Z4 G4 Workstation – Occasion </H3>
<H3> Dell Latitude 3301 (210-ASBH) </H3>
<H3> Acer Aspire A515-56-72DA – i7 11Th Gen </H3>
<H3> Acer Aspire A515-57-7757 – i7 12Th Gen </H3>
<H3> Asus Tuf Dash Fx516PE – NVIDIA RTX 3050ti </H3>
<H3> Asus Light Gamer F571LH-BQ444T – NVIDIA GTX 1650 </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M710q – i3-6Th Gén </H3>
<H3> HP ZBook 15 G5 5LZ72UC – i7 8Th Gén . Occasion </H3>
<H3> Smart TV Toshiba Android L5995EV 32″ HD </H3>
<H3> HP X24c – 23.6″ Full-HD 144Hz Curved </H3>
<H3> Corsair CX550F 80Plus Bronze RGB (Noir) </H3>
<H3> Intel Core i5-10400F (2.9 GHz / 4.3 GHz) </H3>
<H3> Aerocool LUX RGB 650M </H3>
<H3> MSI Interne SPATIUM M371 SSD NVMe M.2 1TB </H3>
<H3> MSI Interne SPATIUM M371 SSD NVMe M.2 500GB </H3>
<H3> MSI Interne SPATIUM M390 NVMe M.2 250GB </H3>
<H3> MSI Casque H991 </H3>
<H3> MSI Vigor GK30 + Clutch GM11 (Noir) </H3>
<H3> MSI Pro H610M-B DDR4 </H3>
<H3> MSI Pro B660M-E DDR4 </H3>
<H3> MSI H510M-A Pro </H3>
<H3> Asus Prime H610M-K D4 </H3>
<H3> MSI Optix G24C6 24″ 144Hz Curved </H3>
<H3> MSI Pro MP241X 23,8″ LED VA Full-HD </H3>
<H3> MSI GeForce RTX 3050 VENTUS 2X 8G OC </H3>
<H3> MSI GeForce RTX 3050 VENTUS 2X 8G </H3>
<H3> MSI GF63 Thin 11SC-658XMA GTX 1650 </H3>
<H3> MSI GF63 Thin 11SC-659XMA GTX 1650 </H3>
<H3> MSI Bravo 15 B5DD-299XMA </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M70q Tiny – i5-10eme Generation </H3>
<H3> Lenovo ThinkCentre M70q Tiny (11DUSBR900) </H3>
<H3> Lenovo ideapad 3 15ADA05 (81W100EXMB) </H3>
<H3> Lenovo Thinkpad T450 20BUS1GG00 . Occasion </H3>
<H3> Lenovo IdeaPad 3-17ADA05 </H3>
<H3> Lenovo ThinkPad L14 Gen 2 – i7-1165G7 </H3>
<H3> Lenovo ThinkPad L15 GEN 2 </H3>
<H3> HP 15 15-DW3010NK (2R0M1EA) – GeForce MX 350 </H3>
<H3> Acer Aspire A515-56-72DA – i7 11Th Gen </H3>
<H3> Lenovo Thinkpad x250 20CLS59H01 . Occasion </H3>
<H3> HP Elitebook 850 G3 L3D23AV . Occasion </H3>
<H3> HP Elitebook 840 G3 3WF88EC . Occasion </H3>
<H3> HP 15 15-dw3014nk (2R0M6EA) </H3>
<H3> Dell Latitude 3301 (210-ASBH) </H3>
<H3> Dell Latitude 5310 (210-AVBC) Intel Core i5 10th Gen </H3>
<H3> Acer Aspire 3 A315-58-5922 Argent Pur </H3>

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<H3> Acer Aspire A515-57-7757 – i7 12Th Gen </H3>
<H3> HP Elitebook 850 G3 3VM56EC . Occasion </H3>
<H3> HP 250 G7 (197P8EA) i3 10th Gen Avec Sacoche </H3>
<H3> HP Probook 650 G2 L8U47AV . Occasion </H3>
<H3> MSI GF63 Thin 11SC-659XMA GTX 1650 </H3>
<H3> Microsoft Surface Pro 7 (VDH-00003) Intel Core i3 </H3>
<H3> Lenovo ThinkPad X13 </H3>
<H3> Dell Latitude 3590 . Occasion </H3>
<H3> HP Probook 450 G4 Y8A16EA . Occasion </H3>
<H3> HP Probook 650 G2 L8U48AV . Occasion </H3>
<H3> Microsoft Surface Book 3 (SLZ-00006) GTX 1660 Ti Max-Q </H3>
<H3> Ordinateur tout en un Lenovo ThinkCentre M920Q i5 8eme Generation </H3>
<H3> Lenovo ThinkCentre M710q Tiny – Occasion </H3>
<H3> Ordinateur Tout en un Lenovo ThinkCentre M720Q i5 9eme Generation </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M710q – i3-6eme Generation </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M920Q – i5-8eme Generation </H3>
<H3> Lenovo ThinkCentre M920q Tiny (10RTS01100) </H3>
<H3> HP Prodesk 600 G2 SFF Desktop (L1Q39AV) – Occasion </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M920Q (10RTS01100-SD512) </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M710q – i3-6Th Gén </H3>
<H3> Lenovo ThinkCentre M720q Tiny (10T700BDSP) </H3>
<H3> Lenovo ThinkCentre M90n-1 Nano (11AMS0J000) </H3>
<H3> HP Z4 G4 Workstation – Occasion </H3>
<H3> HP EliteDesk 800 G2 – Occasion </H3>
<H3> Lenovo ThinkCentre M73 SFF – Occasion </H3>
<H3> Lenovo ThinkStation P330 Tour (30D0S7R000) </H3>
<H3> Dell Optiplex 7050 Micro – Occasion </H3>
<H3> HP EliteDesk 800 G4 Mini PC (2YH17AV) – Occasion </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M90n-1 – i3-8eme Generation </H3>
<H3> HP ProDesk 400 G6 Mini PC – Occasion </H3>
<H3> Lenovo ThinkCentre M70q Tiny (11DUSBR900) </H3>
<H3> HP 260 G4 Desktop Mini PC – Occasion </H3>
<H3> Lenovo ThinkCentre Tiny-in-One M70q Tiny – i5-10eme Generation </H3>
<H3> Hp Prodesk 600 G1 Tower – Occasion </H3>
<H3> HP Z440 Workstation (T4K79ET) Quadro K2200 – Occasion </H3>
<H3> HP EliteDesk 800 G3 Mini PC (Y3A18AV-R16) – Occasion </H3>
<H3> MSI 23,6″ LED VA Full-HD 144Hz – Optix G24C4 </H3>
<H3> Lenovo ThinkCentre Tiny-in-One 22 10R1 Gen 3 (10R1PAT1EU) </H3>
<H3> MSI 32″ LED VA Full-HD 165Hz – Optix G32C4 </H3>
<H3> Asus 23,6″ LED VA Full-HD 165Hz – TUF Gaming VG24VQE </H3>
<H3> Lenovo Thinkcentre Tiny-in-One 22 Gen 4 (11GSPAT1EU) </H3>
<H3> MSI Optix G24C6 24″ 144Hz Curved </H3>
<H3> MSI Pro MP241X 23,8″ LED VA Full-HD </H3>
<H3> Asus VS197DE 18,5″ Led TN HD </H3>
<H3> HP X24c – 23.6″ Full-HD 144Hz Curved </H3>
<H3> Asus VA326HR 31,5″ LED VA Full-HD 144Hz </H3>
<H3> Ecran 32″ Full HD HP 32s (2UD96AA) </H3>
<H3> HP X32c – 31.5″ Full-HD 165Hz Curved </H3>
<H3> Mon Panier </H3>
<H4> Plus que 15 ans </H4>
<H4> Le + Grand Choix </H4>
<H4> Retours et échanges sous 15 jours </H4>
<H4> Service après vente </H4>
<H4> Garantie Sérénité </H4>
<H5> Ordinateur Portable </H5>
<H5> PC de bureau </H5>
<H5> Composants PC </H5>

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<H5> Périphériques PC </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

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## Keywords Cloud

wishlist 246 panier 129 ajouter 123 full-hd 83 windows 83

intel 79 intel® 77 stockage 76 écran 61 core 57

nvme 55 core™ 48 bluetooth 46 thinkcentre 46 communication 41

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

| Keywords | Freq | Title | Desc | <H> |
|---|---|---|---|---|
| wishlist | 246 | ✗ | ✗ | ✗ |
| panier | 129 | ✗ | ✗ | ✓ |
| ajouter | 123 | ✗ | ✗ | ✗ |
| full-hd | 83 | ✗ | ✗ | ✓ |
| windows | 83 | ✗ | ✗ | ✗ |
| intel | 79 | ✗ | ✗ | ✓ |
| intel® | 77 | ✗ | ✗ | ✗ |
| stockage | 76 | ✗ | ✗ | ✗ |
| écran | 61 | ✗ | ✗ | ✗ |
| core | 57 | ✗ | ✗ | ✓ |
| nvme | 55 | ✗ | ✗ | ✓ |
| core™ | 48 | ✗ | ✗ | ✓ |
| bluetooth | 46 | ✗ | ✗ | ✗ |
| thinkcentre | 46 | ✗ | ✗ | ✓ |
| communication | 41 | ✗ | ✗ | ✗ |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

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**Alt Attribute**

We found 0 images on this web page

✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

**Text/HTML Ratio**

HTML to Text Ratio is: **3.4%**

| | |
|---|---|
| Text content size | 49703 bytes |
| Total HTML size | 1462704 bytes |

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

**GZIP compression**

Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 1428 KB to 106 KB (92.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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**IP Canonicalization** No your domain IP 176.31.241.120 does not redirect to tera.ma

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

**URL Rewrite** Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

**Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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**WWW Resolve**

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

**XML Sitemap**

Good, you have XML Sitemap file!
http://tera.ma/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

**Robots.txt**

Good, you have Robots.txt file!
http://tera.ma/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

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**Embedded Objects**

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

**Iframe**

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

**Domain Registration**

Exactly how many years and months

Domain Age: 5 Years, 283 Days

Created Date: 7th-Jun-2017

Updated Date: 24th-Sep-2021

Expiry Date: 7th-Jun-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

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### Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

### Backlinks Counter

Number of backlinks to your website

1,010 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

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# Usability

**URL**

http://tera.ma
**Length:** 4 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

**Favicon**

Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

**Custom 404 Page**

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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**Page Size**

1428 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

**Load Time**

1.09 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

**Language**

Good, you have declared your language
Declared Language: FR-FR

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

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## Domain Availability

| Domains (TLD) | Status |
|---|---|
| tera.com | Already Registered |
| tera.net | Already Registered |
| tera.org | Already Registered |
| tera.biz | Already Registered |
| tera.us | Already Registered |

> Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability

| Domains (TLD) | Status |
|---|---|
| rera.ma | Already Registered |
| fera.ma | Already Registered |
| gera.ma | Already Registered |
| hera.ma | Already Registered |
| yera.ma | Already Registered |

> Register the various typos of your domain to protect your brand from cybersquatters.

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**Email Privacy**

Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

**Safe Browsing**

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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# Mobile

**Mobile Friendliness**

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

**Mobile Compatibility**

Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

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## Mobile View

> The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??
>
> Your website should look nice on the most popular mobile devices.
>
> Tip: Use an analytics tool to track mobile usage of your website.

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# Technologies

### Server IP

| Server IP | Server Location | Service Provider |
|---|---|---|
| 188.114.97.3 | Not Available | Not Available |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

### Speed Tips

Tips for authoring fast-loading HTML pages:

- ✗ Too bad, your website has too many CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

### Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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**Doc Type**

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

**W3C Validity**

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

**Encoding**

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

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# Social

**Social Data**

Your social media status

Facebook: ✔ Www.tera.ma

Twitter: ✔ TeraMaroc

Instagram: ✔ Teramaroc

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

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# Visitors

**Traffic Rank**

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

**Visitors Localization**

Your website is popular on following countries:

| | |
|---|---|
| Popularity at | None |
| Regional Rank | None |

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

**Estimated Worth**

$60 USD

Just a estimated worth of your website based on Alexa Rank.

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# Link Analysis

## In-Page Links

We found a total of 0 links including both internal & external links of your site

| Anchor | Type | Follow |
|---|---|---|

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

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**Broken Links** No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

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