

Review of Unojobs.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



AI-Powered Job Platform | Quick Job Matches

Length: 43 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Unlock your career potential with our AI-driven job platform. Get matched with the perfect job opportunities instantly and make your job search smoother and faster.

Length: 164 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



job search job description job portal job opportunities find job website hr job job search job search seeker job website for job hunting job search searching a job job description job description it job s h&r job job in application hr for job job dec job application job application find job job posts job w openings hiring posts job board job apply get a job recruitment company job requirements career job careers portal urgent hiring job in it company job offers seeking job job board website post job webs posting jobs jobs to find job profiles all job job search portal best job job sites to post jobs hire prof code jobs board jobs job company job jobs recruitment agencies job board site job role jobs on post scheduling interview on line job search hr and recruitment professional job job in industries job hiring find open jobs the hiring company page career job interview job career to jobs interviews for a job j construct job positions in it company jobs & career jobs schedule jobs jobs hiring open a job up in j career hiring in process jobs in hire recruitment hr job description job hirers find candidates search c platform job listings hiring platform job looking job search platform it job search company hiring cr job search website hiring portal get hired job add job search engine find careers top talent recruitment jobs create job description post careers recruitment websites open positions job search site recruit hiring application hr hiring career website careers search top job search sites recruitment posts recrui search platform for job search sales hiring find new job top job search talent hiring jobs agency hiring agencies hiring company career website job finding company website for job hiring it job website jo any job new job search job hiring portal post job recruitment job one more jobs interview job job se templates job sites for it hire interview we hiring their hiring professional job description career post company recruitment it job applications easy it job job search how to workplace hiring it company hi the job company hiring team i job job top job website filled job career section job and job recruitme pipeline top website for job search professional careers it requirements job all company job hiring it interviews job post application tracking job career search engine search of work career website for jo a job description apply for it job various posts hiring you role descriptions companies for recruitment easy get recruitment i job i job company job apply job for it professional top company job all job sea job d job for all you it professional job description job do job role in it posts in it companies job as a free jobs hiring new jobs job opening posts apply hiring contact job job seekers job website we find posts in a company to do jobs top hiring careers top it job it jobs career hr in job careers platform co industry job process my find job company posts hr posts job search search engines code for job sear jobs you are hiring job job application career jobs application easy hiring contact for job new job sea industries staffing positions recruitment of various posts help in job get job role job application comp engine job aviation search job fmcg marketing hire agencies job posting recruitment application job to hire all it company looking for a job as a hiring in hr jobs at jobs job candidates job get job candi candidates post your job find your job careers hiring job sign up search recruitment create job post g for candidates post hiring find it job find talent job recruitment platform hiring positions find a job p board job description templates find employers you job employers hiring search applicants job board hiring find job postings i looking for job looking for candidates to hire looking for hire help getting a board companies no code job board candidate hire for job hired job board post job search job to care job find career jobs help me get a job get a job website job careers hiring candidate search engines c the job posting easy jobs to get create job website looking for it job post job description easy to get j offers job recruiting companies search job search hiring pipeline job board platform job posting page job job search job job search for businesses hiring job to hire post it jobs jobs to get sales candidates job site where employers find you find job search career descriptions career employer a job search h find a job your hiring our job hired today the job search employer job post hiring employers i job sea job search it job platform looking for a career in job search looking for job openings it job portal job schedule interview jobs find top talent company job board find job company find a job search fastest easy hiring jobs job description search post your jobs for free find job listings search your job find o process easy it careers make a job talent sourcing platform make job job search post a job site job in search algorithm top it job sites search our job candidate database a job website find in job job posts place search positions automated hiring find job descriptions set up a job searching for job opportuni search recruitment setup job your job description job sites to apply platform job quickly hiring caree website to get a job easiest place to get a job job seekers platform currently hiring job boards for it h board job search in recruitment job posting find hr jobs job and company job have score the job plat the job search job description for job about job search jobs find you job start hire hire jobs i find job discover job hiring job description get careers you hiring get this job hiring feedback create your job get hired jobs to search find recruitment jobs top job search companies candidate company jobs will recruitment process all hiring a job is a job get it company board job descriptions recruitment journe jobboard search post your company job website job portal it easy way to find a job job requirements job interview schedule job about you start hiring a job a job score job industry job search in post job companies easy to get hired hiring schedule i hire jobs search and recruitment marketing job posts re

description make your job job surge jobs i can get modern recruiting find you job get hired faster find job in company and job vacancies search hire hiring search interview job search recruitment services job posting company professional job board open positions jobs job features hiring algorithm job description page job employers gain a job company jobs near me hiring job algorithm recruiting search a job portal job search we job application hiring portal hiring the easiest job job search professional top talent recruiting dashboard job recruitment process jobs top find job terms get to job our hiring process about your company job and job description candidate help job seeking platform journey jobs job setup recruitment job opportunities hr job search fastest way to get job recruitment experience company hiring process i search a job industry hiring take your career www find job research a job create careers it company career page companies looking for get hired website job description application job role and job description career job description company job opportunities the job portal sales job search hiring age job application search company website for job search candidate page job any job job board india it job search engine job firm description of your job job job portal posts in an it company employers job in search for a job in search of a job page job description finding job seekers organize job you can get a job career get top companies for job top companies careers then job top job portal job board jobs recruitment offers careers sign up the job requirements careers and descriptions post company jobs locate a job job overviews job platform website search job listings in your career our careers job description for a job application job easy job search find job help job opening search up company job find it work find jobs in professional job opportunities organize job search top candidate recruiting job candidates job in recruiting jobs to start platform careers company job openings get job description job seekers find a job jobs for get compelling job descriptions job description what is it job description from create job portal job search today find a job for job application job description job opportunities platform all about job search professional job requirements for looking for a job is a job you will find a job any one job application process for jobs a job description is our recruitment apply for company job workplace career job code search we are looking for job your job application ya job company job recruitment job description is find a job in page company job search tracking job to top all in one job get job in it company jobs based on sign up for recruitment professional career search recruitment in progress search sales top talent careers find easy jobs recruitment for it jobs easy way jobs job search candidate database get into job interview search job journey job and description company job portal recruitment job openings use of job description easy to get careers job on top all company positions companies who find jobs for you to get job new hire candidate candidate sign up top talent company sales job post for job description all the job you recruitment hired for employers get a job in recruitment jobs under recruitment algorithm to get the job top in job our career pages recruitment for you search for interview search offers job search up all it job i will get job be recruitment company apply this job candidate application process you vacancy firm hiring firm job the easiest job to get score recruitment top it job websites recruitment job requirements find interview hiring experience the one job you will get a job single job find any job candidate support score career career webpage hire top i get job need job search the company jobs jobs explore job details page job take find and hire one the job simplify hiring interview how are you query jobs give me one job hiring all positions process jobs job to apply for match job sales search board careers getting hired for a job score a job track your job transform recruitment www job portal about job portal jobs you score jobs talent and job platform job portal new job search website accelerate jobs schedule a job job on process it services job jobs you can get get hired company re job job openings in top companies match the job progress search talent candidate the career job modern job website for job descriptions get job recruitment hiring for all positions hiring time my job hunter automation job openings find better jobs job for career jobs i can sales hiring process hiring hr jobs you need to get a job job description search engine candidate match job job profile page positions to search for a job easiest companies to get hired getting the job job openings in searching in recruitment process develop job good job search jobs you can get easily professional career website professional job seekers job search analytics responsibilities of a job find all jobs industries recruitment it company job description it open positions finding a job today url job application candidates journey for all jobs no code careers talent top i will find a job recruitment one your job posting hr job posts candidate applications hiring protocols looking for job in simply job search easiest jobs to find recruitment and interview process teams careers apply for recruitment new job board requirements for job hiring career positions job openings sales recruitment methods for jobs jobs under it a marketing job all about recruitment companies with easy hiring process top professional careers create new job job in place job posting in recruitment it career positions open your job all of you job company website careers page looking for a job in easiest to get jobs job board portal find staffing job application page top companies recruitment up hiring responsibilities description top talent search careers workforce it automation job apply search interview and hiring process it job information job application on website jobs in it company without coding search apply find job website hr job job search job search job search page job search search simply hiring job seeker job website for job hunting job search searching a job job description job description it job s top hiring recruiting and hiring process job new job h&r job job in application hr for job job dec job application job application find job job posts job website job post job hire job site job company job openings hiring posts job board job apply get a job recruitment company job requirements career jobs hiring process career page interview scheduling careers portal urgent hiring job in it company job offers seeking job job board website post job website job details job portal website job schedule job posting jobs jobs to find job profiles all job job search portal best job job sites to post jobs hire professional top job job searchers today job offers job code jobs board jobs job company job jobs recruitment agencies job board site job role jobs on post job easy job hi job search applications add a job scheduling interview on line job search hr and recruitment professional job job in industries job hiring job hired in job find a job application job use find open jobs the hiring company page career job interview job career to jobs interviews for a job job in career for you job positions in company construct job positions in it company jobs & career jobs schedule jobs jobs hiring open a job up in job top for job career and jobs jobs and hiring job as career hiring in process jobs in hire recruitment hr job description job hirers find candidates search candidates find job candidates hiring candidates job platform job listings hiring platform job looking job search platform it job search company hiring create job job search companies job hiring platforms job search website hiring portal get hired job add job search engine find careers top talent recruitment site job is job it job descriptions your job open jobs create job description post careers recruitment websites open positions job search site recruitment services website for hiring candidate recruitment hiring application hr hiring career website careers search top job search sites recruitment posts recruitment job description no code jobs job career search platform for job search sales hiring find new job top job search

talent hiring jobs agency hiring company recruitment company careers staffing agencies hiring company career website job finding company website for job hiring it job website job sites for job seekers automation job jobs positions any job new job search job hiring portal post job recruitment job one more jobs interview job job search us job portal recruitment hire quickly job templates job sites for it hire interview we hiring their hiring professional job description career posts job hi job company career page open job posting it company recruitment it job applications easy it job job search how to workplace hiring it company hiring it jobs recruitment recruitment of candidates the job company hiring team i job job top job website filled job career section job and job recruitment candidate job and career it company careers job pipeline top website for job search professional careers it requirements job all company job hiring it jobs candidate requirements for job candidate interviews job post application tracking job career search engine search of work career website for jobs your careers talent companies my job find make a job description apply for it job various posts hiring you role descriptions companies for recruitment recruitment talent jobs help hiring apply career easy get recruitment i job i job company job apply job for it professional top company job all job search company job descriptions job of it professional job d job for all you it professional job description job do job role in it posts in it companies job as a career website career page recruitment teams get free jobs hiring new jobs job opening posts apply hiring contact job job seekers job website we find recruitment job role website for career all of job posts in a company to do jobs top hiring careers top it job it jobs career hr in job careers platform company is hiring find job application job in it industry job process my find job company posts hr posts job search search engines code for job search job app more career work descriptions new post jobs you are hiring job job application career jobs application easy hiring contact for job new job search engine one careers open careers recruitment industries staffing positions recruitment of various posts help in job get job role job application companies jobs occupation it job profiles top job search engine job aviation search job fmcg marketing hire agencies job posting recruitment application job description hr in recruitment search employer hire to hire all it company looking for a job as a hiring in hr jobs at jobs job candidates job get job candidate get candidates job board search looking for job candidates post your job find your job careers hiring job sign up search recruitment create job post get hired today jobs looking to hire job talent looking for candidates post hiring find it job find talent job recruitment platform hiring positions find a job post a job page recruitment hiring search create a job board job description templates find employers you job employers hiring search applicants job boards to post jobs easy jobs to get hired hiring board one hiring find job postings i looking for job looking for candidates to hire looking for hire help getting a job job locators candidate search for employers job board companies no code job board candidate hire for job hired job board post job search job to career talent job search hire top talent job look up get it job find career jobs help me get a job get a job website job careers hiring candidate search engines create a job board website page job find job platform the job posting easy jobs to get create job website looking for it job post job description easy to get jobs company job post top hiring platforms post job offers job recruiting companies search job search hiring pipeline job board platform job posting page hiring page hiring today jobs easiest way to get a job job search job job search for businesses hiring job to hire post it jobs jobs to get sales candidates find hiring place a job job post platforms job sales job site where employers find you find job search career descriptions career employer a job search help with job search company jobs hiring help me to find a job your hiring our job hired today the job search employer job post hiring employers i job search your job search easiest jobs to get hired i need job search it job platform looking for a career in job search looking for job openings it job portal job finding platform get hired jobs search for talent schedule interview jobs find top talent company job board find job company find a job search fastest way to find a job job search consulting services easy hiring jobs job description search post your jobs for free find job listings search your job find of job job description job the job board job hiring process easy it careers make a job talent sourcing platform make job job search post a job site job interview platform post career jobs to find a job job search algorithm top it job sites search our job candidate database a job website find in job job posts in a company find it recruitment job make hiring place search positions automated hiring find job descriptions set up a job searching for job opportunities job seeker platform looking for a job post job search recruitment setup job your job description job sites to apply platform job quickly hiring career apply your recruitment get your job job sera website to get a job easiest place to get a job job seekers platform currently hiring job boards for it hiring workflow job search a hiring journey top job board job search in recruitment job posting find hr jobs job and company job have score the job platform for job seekers any hiring career candidate in the job search job description for job about job search jobs find you job start hire hire jobs i find job job hunting platforms use jobs recruitment careers discover job hiring job description get careers you hiring get this job hiring feedback create your job find job applications get on job job prospecting to get hired jobs to search find recruitment jobs top job search companies candidate company jobs will find a job for you hiring company description our recruitment process all hiring a job is a job get it company board job descriptions recruitment journey the it job board you are job top job board sites jobboard search post your company job website job portal it easy way to find a job job requirements post platform to find jobs job search automation job interview schedule job about you start hiring a job a job score job industry job search in post jobs job job job need job job search firm companies easy to get hired hiring schedule i hire jobs search and recruitment marketing job posts recruitment professionals job description and job description make your job job surge jobs i can get modern recruiting find you job get hired faster find job in company and job vacancies search hire hiring search interview job search recruitment services job posting company professional job board open positions jobs job features hiring algorithm job description page job employers gain a job company jobs near me hiring job algorithm recruiting search a job portal job search we job application hiring portal hiring the easiest job job search professional top talent recruiting dashboard job recruitment process jobs top find job terms get to job our hiring process about your company job and job description candidate help job seeking platform journey jobs job setup recruitment job opportunities hr job search fastest way to get job recruitment experience company hiring process i search a job industry hiring take your career www find job research a job create careers it company career page companies looking for get hired website job description application job role and job description career job description company job opportunities the job portal sales job search hiring age job application search company website for job search candidate page job any job job board india it job search engine job firm description of your job job job portal posts in an it company employers job in search for a job in search of a job page job description finding job seekers organize job you can get a job career get top companies for job top companies careers then job top job portal job board jobs recruitment offers careers sign up

the job requirements careers and descriptions post company jobs locate a job job overviews job platform website search job listings in your career our careers job description for a job application job easy job search find job help job opening search up company job find it work find jobs in professional job opportunities organize job search top candidate recruiting job candidates job in recruiting jobs to start platform careers company job openings get job description job seekers find a job jobs for get compelling job descriptions job description what is it job description from create job portal job search today find a job for job application job description job opportunities platform all about job search professional job requirements for looking for a job is a job you will find a job any one job application process for jobs a job description is our recruitment apply for company job workplace career job code search we are looking for job your job application ya job company job recruitment job description is find a job in page company job search tracking job to top all in one job get job in it company jobs based on sign up for recruitment professional career search recruitment in progress search sales top talent careers find easy jobs recruitment for it jobs easy way jobs job search candidate database get into job interview search job journey job and description company job portal recruitment job openings use of job description easy to get careers job on top all company positions companies who find jobs for you to get job new hire candidate candidate sign up top talent company sales job post for job description all the job you recruitment hired for employers get a job in recruitment jobs under recruitment algorithm to get the job top in job our career pages recruitment for you search for interview search offers job search up all it job i will get job be recruitment company apply this job candidate application process you vacancy firm hiring firm job the easiest job to get score recruitment top it job websites recruitment job requirements find interview hiring experience the one job you will get a job single job find any job candidate support score career career webpage hire top i get job need job search the company jobs jobs explore job details page job take find and hire one the job simplify hiring interview how are you query jobs give me one job hiring all positions process jobs job to apply for match job sales search board careers getting hired for a job score a job track your job transform recruitment www job portal about job portal jobs you score jobs talent and job platform job portal new job search website accelerate jobs schedule a job job on process it services job jobs you can get get hired company re job job openings in top companies match the job progress search talent candidate the career job modern job website for job descriptions get job recruitment hiring for all positions hiring time my job hunter automation job openings find better jobs job for career jobs i can sales hiring process hiring hr jobs you need to get a job job description search engine candidate match job job profile page positions to search for a job easiest companies to get hired getting the job job openings in searching in recruitment process develop job good job search jobs you can get easily professional career website professional job seekers job search analytics responsibilities of a job find all jobs industries recruitment it company job description it open positions finding a job today url job application candidates journey for all jobs no code careers talent top i will find a job recruitment one your job posting hr job posts candidate applications hiring protocols looking for job in simply job search easiest jobs to find recruitment and interview process teams careers apply for recruitment new job board requirements for job hiring career positions job openings sales recruitment methods for jobs jobs under it a marketing job all about recruitment companies with easy hiring process top professional careers create new job job in place job posting in recruitment it career positions open your job all of you job company website careers page looking for a job in easiest to get jobs job board portal find staffing job application page top companies recruitment up hiring responsibilities description top talent search careers workforce it automation job apply search interview and hiring process it job information job application on website jobs in it company without coding search apply

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is. However, google can't use meta keywords.



Google Preview



[AI-Powered Job Platform | Quick Job Matches](#)

[unojobs.com/](#)

Unlock your career potential with our AI-driven job platform. Get matched with the perfect job opportunities instantly and make your job search smoother and faster.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



Headings



<H1>

0

<H2>

0

<H3>

0

<H4>

0

<H5>

0

<H6>

0

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

hiring 3 search 2 join 2 future 2 searching 2
 ai-powered 2 platformoffers 2 accurate 2 matches 2 seekers 2
 employers 2 seamless 2 platform 2 modern 2 recruitingthe 2

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
hiring	3	×	×	×
search	2	×	✓	×
join	2	×	×	×
future	2	×	×	×
searching	2	×	×	×
ai-powered	2	✓	×	×
platformoffers	2	×	×	×
accurate	2	×	×	×
matches	2	✓	×	×
seekers	2	×	×	×
employers	2	×	×	×
seamless	2	×	×	×
platform	2	✓	✓	×
modern	2	×	×	×
recrutingthe	2	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 32 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **0.68%**

Text content size 1508 bytes

Total HTML size 222151 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 217 KB to 37 KB (83.1 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.





It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 20.244.63.229 does not redirect to unojobs.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://unojobs.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://unojobs.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 8 Years, 168 Days

Created Date: 16th-Oct-2015

Updated Date: 11th-Mar-2024

Expiry Date: 16th-Oct-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

167 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

1 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://unojobs.com
Length: 7 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

217 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

1.36 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Oh no, you have not declared your language
Declared Language: Unknown



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
unojobs.net	Available
unojobs.org	Already Registered
unojobs.biz	Already Registered
unojobs.us	Available
unojobs.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
ynojobs.com	Available
hnojobs.com	Available
jnojobs.com	Available
knojobs.com	Available
inojobs.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility

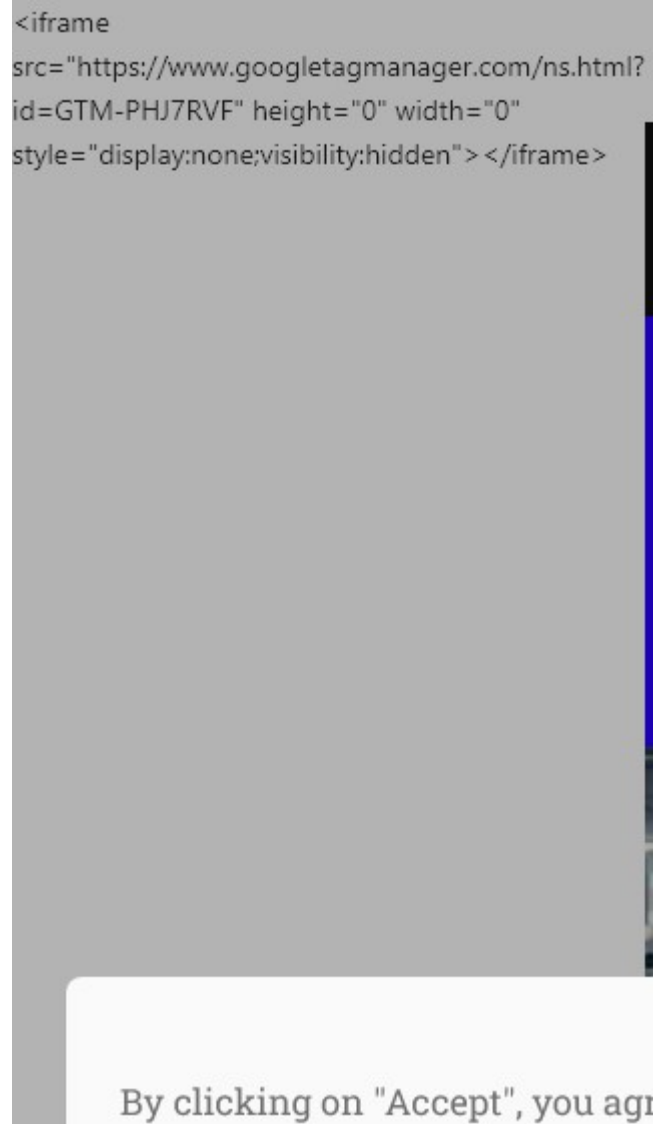


Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
52.172.232.2	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8




Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  People

 Twitter: 

 Instagram:  Unojobs

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

Just a estimated worth of your website based on Alexa Rank.

✓ In-Page Links

We found a total of 16 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Employers	Internal Links	Dofollow
Candidates	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Cookie Policy	Internal Links	Dofollow
Register	External Links	Dofollow
Register	External Links	Dofollow
Careers	External Links	Dofollow
Register/Login	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.